

X COPY

fashion calendar 1974

JUNE 10

34th year

a weekly publication

JANUARY	FEBRUARY
S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28
MARCH	APRIL
S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30
MAY	JUNE
S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30
JULY	AUGUST
S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31
SEPTEMBER	OCTOBER
S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30	S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31
NOVEMBER	DECEMBER
S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30	S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31

(212) 289-0420

185 east 85th street

new york, n.y. 10028

ruth finley, publisher

FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of every event, they frequent incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue will, therefore, yield maximum use of FASHION CALENDAR to the reader . . . Ruth Finley, Publisher

WEEK ENDING SATURDAY, JUNE 8, 1974

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday June 6 10:00 A.M.	PRESS PREVIEW: FALL-WINTER FURS By invitation. Thereafter	CHRISTIAN DIOR FURS; LAURANCE KAYE FURS at 10:30 and 2:30. Contact:	345 SEVENTH AVENUE SHOWROOM - 21ST FLOOR 695-8340.
Thursday June 6 11:00 A.M. & 11:30 A.M.	PRESS PREVIEW OF FUR COLLECTIONS By invitation. Buyers show at 2:00 (Adolfo); and 2:30 (Fernando Sanchez). Contact: Sonny, 565-4122.	ADOLFO; FERNANDO SANCHEZ FOR REVILLON FURS	333 SEVENTH AVENUE NEW SHOWROOM - 9TH FL.
Thursday June 6 11:30 A.M.	35TH GRADUATION EXERCISES & LUNCHEON Address by Mark Handler, Pres., Bamberger's. By invitation. Contact: PL 2-1530.	LABORATORY INSTITUTE OF FASHION MERCHANDISING	HOTEL PLAZA GRAND BALLROOM
June 6	2:00 P.M., ADOLFO FOR REVILLON FURS, 333 SEVENTH Ave., 9th fl., 565-4122		
June 6	2:30 P.M., FERNANDO SANCHEZ FOR REVILLON FURS, 333 Seventh, 9th fl., 565-4122		
Thursday June 6 3:30 P.M.	FALL FUR COLLECTION By invitation. Coordinator: Sybil Weinman. Contact: Ernest Graf, 279-0633.	BEN KAHN WHOLESALE	150 WEST 30TH STREET SHOWROOM - 13TH FLOOR
Thursday June 6 4:00 P.M.	PREVIEW OF FALL & HOLIDAY COLLECTION Contemporary dresses in original fabrics. By invitation. Contact: 744-3243. Thereafter at 1441 Broadway, Room 1425. Contact: 221-1295.	TANIA VARTAN	LA GOULUE 28 EAST 70TH STREET
June 6	4:00 P.M., MILLIKEN AFTERNOON FASHION SHOW, WALDORF-ASTORIA (Show at 4:58 P.M.)		
Beginning Thursday June 6	COMPLETE FALL JEWELRY COLLECTION By appointment. Contact: Lois Beekman, 628-4257.	CORO/VENDOME	47 WEST 34TH STREET SHOWROOM - 3RD FLOOR
Beginning Thursday June 6	FALL JEWELRY COLLECTION By appointment. Contact: Charlotte Leff, 725-4700.	MONET JEWELRY	16 EAST 34TH STREET SHOWROOM - 18TH FLOOR
Beginning Thursday June 6	OPENING OF FUR COLLECTION Continuous showings by appointment. Contact: 221-1995.	GUNTER FURS FOR SAMUEL ROBERT	530 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
June 7	7:00 A.M., MILLIKEN BREAKFAST FASHION SHOW, WALDORF-ASTORIA (Show at 7:50 A.M.)		
Friday June 7 9:00 A.M. & 12:00 Noon	TWO SHOWS: FALL AMERICAN READY-TO-WEAR Commentator and chairman: Clarice Stein Smithline, fashion director, Abraham & Straus. Prices: Breakfast--\$10.00, members; \$20.00, guests. Luncheon-- \$15.00, members; \$25.00, guests. Contact: CI 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	N.Y. HILTON HOTEL BALLROOM

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Saturday June 8- June 15	18TH SEMI-ANNUAL TEXTILE FAIR IN BRAZIL Contact: Alcantara Machado Comercio Empreendimentos, Rua Brazilio Machado 60, Sao Paulo, Brazil; or Brazilian Govt. Trade Bureau, 682-1055.	"FENIT" - FEIRA NACIONAL DA INDUSTRIA TEXTILE	SAO PAULO BRAZIL

WEEK BEGINNING MONDAY, JUNE 10, 1974

Monday June 10 11:30 A.M.	PRESS SHOWING: FALL MADE-TO-ORDER By invitation. For private clients at 3:00 P.M. Contact: 794-0888.	HALSTON	33 EAST 68TH STREET SALON
June 10	3:00 P.M., HALSTON (Private clients' show), 33 East 68th St., 794-0888		
June 10	4:00 P.M., MILLIKEN AFTERNOON FASHION SHOW, WALDORF-ASTORIA (Show at 4:58 P.M.)		
Monday June 10 7:00 P.M. Champagne	ANNUAL BENEFIT SUPPER DANCE Contribution \$150.00 per person for "Foundation Fund for Scholarships and Development". (black tie) By invitation. Contact: 239-7642.	FASHION INSTITUTE OF TECHNOLOGY	227 WEST 27TH STREET
Beginning Monday June 10	OPENING OF HOLIDAY COLLECTION Continuous showings by appointment. Contact: WI 7-5324.	THE ARKINS	530 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Beginning Monday June 10	OPENING OF HOLIDAY COLLECTION Continuous by appointment. Contact: 736-6983.	HOUSE OF BRANELL	530 SEVENTH AVENUE SHOWROOM - 27TH FLOOR
Beginning Monday June 10	OPENING OF HOLIDAY COLLECTION Continuous showings by appointment. Contact: 244-6761.	CAPLYE BY SADYE WEINBERG	530 SEVENTH AVENUE SHOWROOM - 8TH FLOOR
Beginning Monday June 10	OPENING OF HOLIDAY COLLECTION Continuous by appointment. Contact: Gertrude, PE 6-5547.	HARMAY BY ST. AMOUR	498 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
Beginning Monday June 10	OPENING OF HOLIDAY COLLECTION Continuous showings by appointment. Contact: 239-9477.	JAMISON	498 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
Beginning Monday June 10	OPENING OF HOLIDAY COLLECTION Continuous showings by appointment. Contact: 239-9400.	NAT KAPLAN	498 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Beginning Monday June 10	OPENING OF HOLIDAY COLLECTION Continuous by appointment. Contact: 239-9494.	KAPPI	498 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Beginning Monday June 10	OPENING OF HOLIDAY COLLECTION By appointment. Contact: CH 4-0600.	MAISONETTE BY HOWARD LAWRENCE	498 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Beginning Monday June 10	HOLIDAY AND FALL COLLECTION Featuring hand crocheted and hand loomed fashions. Contact: Elfi Frankfurt 541-9327.	MASKIT DESIGNS	48 WEST 55TH STREET SHOWROOM - 1A

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Monday June 10	OPENING: HOLIDAY AND CRUISE COLLECTION Continuous showings by appointment. Contact: 524-8137.	MIRSA; & DIGI	1410 BROADWAY SHOWROOM - 12TH FLOOR
Beginning Monday June 10	OPENING OF HOLIDAY COLLECTION Continuous showings by appointment. Contact: 279-0952.	PF BOUTIQUE & KNITS; PARNES-FEINSTEIN	530 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Beginning Monday June 10	HOLIDAY & DRESSY RESORT COLLECTION Continuous showings by appointment. Contact: CH 4-1872.	LEW PRINCE OF ALDRICH, INC.	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Beginning Monday June 10	OPENING OF FALL FUR COLLECTION Continuous showings by appointment. Contact: CH 4-2180.	REIN, RAME & GURVITCH	150 WEST 30TH STREET SHOWROOM - 2ND FLOOR
Beginning Monday June 10	OPENING OF HOLIDAY COLLECTION Continuous showings by appointment. Contact: LO 3-1640.	GLORIA SACHS	530 SEVENTH AVENUE SHOWROOM - 30TH FLOOR
Beginning Monday June 10	OPENING OF HOLIDAY COLLECTION Continuous showings by appointment. Contact: CH 4-0600.	PAT SANDLER & PAT'S PLACE	498 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Beginning Monday June 10	OPENING OF HOLIDAY COLLECTION Continuous showings by appointment. Contact: LO 4-9194.	ABE SCHRADER BY BELLE SAUNDERS	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Beginning Monday June 10	OPENING OF HOLIDAY COLLECTION Continuous showings by appointment. Contact: 594-0030.	MALCOLM STARR; STARRSPORT	530 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Beginning Monday June 10	OPENING OF HOLIDAY COLLECTION Continuous showings by appointment. Contact: LA 4-3520.	TEAL TRAINA; TEAL FOR GAY GIBSON	550 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Beginning Monday June 10	HOLIDAY COLLECTION: NORTH AND SOUTH By appointment. Contact: 221-1300.	CHESTER WEINBERG FOR N.O.W. STUDIO	205 WEST 39TH STREET SHOWROOM - 8TH FLOOR
June 11	7:00 A.M., MILLIKEN BREAKFAST FASHION SHOW, WALDORF-ASTORIA (Show at 7:50 A.M.)		
Tuesday June 11 10:00 A.M.	HOLIDAY COLLECTION: NORTH AND SOUTH By reservation. Thereafter by appointment. Contact: 279-5012.	MOLLIE PARNIS BOUTIQUE	530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Tuesday June 11 11:30 A.M.	PREVIEW OF FUR COLLECTION Gagliano of California capsule collection; and preview of furs by Milona. Also, introducing fur-trimmed sweaters. Show at 12:00 Noon. By invitation. Publicity: Billie Gould Assoc., 661-9675. Buyers: 244-0770.	LOUIS MILONA AND SONS	150 WEST 30TH STREET SHOWROOM - 6TH FLOOR
Tuesday June 11 1:00 P.M.	OPENING OF HOLIDAY COLLECTION By reservation. Thereafter by appointment. Contact: 524-0237.	HAROLD LEVINE BY DON BREITINGER	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday June 11 2:30 P.M.	FUR COLLECTIONS BY THREE DESIGNERS Preview of furs designed by Givenchy, Calvin Klein and Viola Sylbert. (Note change of date and time). By invitation. Contact: 736-5550.	ALIXANDRE FURS	150 WEST 30TH STREET SHOWROOM - 18TH FLOOR
Tuesday June 11 4:30 P.M.- 7:00 P.M.	INTRODUCTION OF NEW NEEDLECRAFT SERVICE Cocktail reception to introduce Creative Village, a new shop-at-home fashion and needlecraft service. By invitation. Contact: Evelyn Cole, (914) 694-2746.	GENERAL FOODS CONSUMER CENTER	THE SKY CLUB 200 PARK AVENUE
Tuesday June 11 6:30 P.M.	FALL AND WINTER BRIDAL FASHIONS For tickets, contact: Bridal Dept., Publicity: Rita Dobbins, TR 5-3100.	MARTIN'S (BROOKLYN)	BROOKLYN ACADEMY OF MUSIC
Beginning Tuesday June 11	OPENING OF HOLIDAY COLLECTION Continuous showings by appointment. Contact: 244-4700.	GINORI	498 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Beginning Tuesday June 11	OPENING OF HOLIDAY COLLECTION Continuous showings by appointment. Contact: Lois Lindheim, 279-3410.	GIORGINI	550 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Tuesday June 11	OPENING OF HOLIDAY COLLECTION Continuous showings by appointment. Contact: CH 4-7522.	JERRY SILVERMAN BY SHANNON RODGERS	530 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
June 12	7:00 A.M., MILLIKEN BREAKFAST FASHION SHOW, WALDORF-ASTORIA (Show at 7:50 A.M.)		
Wednesday June 12 12:30 P.M. Luncheon	SWIMSUITS AND BEACHWEAR AT LUNCHEON SHOW Showing of Summer collection. Reservations (\$7.75): CI 6-9171. Barbetta Publicity: Ellen Perl, TE 2-8212.	GOTTEX OF ISRAEL	BARBETTA RESTAURANT 321 WEST 46TH STREET
Wednesday June 12 4:30 P.M.	PREVIEW OF NEW COLLECTION Presenting "A New Look" by Bill Atkinson. (Note change of date and time) By invitation. For press and buyers. Continuous thereafter. Contact: 244-6350.	TANNERWAY-COUNTREE	530 SEVENTH AVENUE SHOWROOM - 28TH FLOOR
Beginning Wednesday June 12	OPENING OF HOLIDAY COLLECTION Continuous by appointment. Contact: 524-9350.	OSCAR DE LA RENTA	550 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Thursday June 13 4:30 P.M.	FUR FASHION SHOW AND EXHIBITION Fashions from more than 100 furriers. Co-chmn: Ralph Wagner or Bernie Perl. By invitation. Contact: Elliot Lippin, 564-6850.	FUR INDUSTRY SALESMEN'S ASSN., INC.	STATLER HILTON TERRACE ROOM
Thursday June 13 6:00 P.M.	FALL AND WINTER BRIDAL FASHIONS By invitation. Publicity: EL 5-6800.	BONWIT TELLER	6TH FLOOR DESIGNER SALON
Thursday June 13 7:00 P.M.- 10:00 P.M.	SPECIAL EVENING AND FASHION PRESENTATION "New York is a Fashion Experience" -- saluting the popular priced dress markets and buyers. Showing of dresses retailing under \$65.00, staged by Merchandising Motivation, Inc. Buyers' tickets available at manufacturers' showrooms. Contact: Harriett Pitt, 661-3400.	N.Y. FASHION CAPITAL	McGRAW-HILL BUILDING 1221 SIXTH-AUDITORIUM

Friday	THIRD ANNUAL AMERICAN	GOVERNMENT OF QUEBEC	CHATEAU CHAMPLAIN
June 14-	PRESS WEEKEND IN QUEBEC		MONTREAL, QUEBEC
June 16	"Montreal Mode" -- Fall-Winter collections by leading designers of men's and women's fashions. By invitation. (Departure at 11:02 A.M. or 12:45 P.M.)		
<u>Fri., June 14:</u>	1:30 P.M.	Luncheon - Chateau Champlain (l'Escapade)	
	7:30 P.M.	Cocktail & black tie Dinner (Chateau Champlain)	
		Designer Merit Award presentation and showing	
<u>Sat., June 15:</u>	7:30 A.M.	Breakfast - Salon Viger, Chateau Champlain	
	8:15 A.M.	Fashion presentations	
	11:00 A.M.	Break	
	12:00 Noon	Lunch - Chateau Champlain	
	1:00 P.M.	Fashion presentations	
	3:30 P.M.	Writing period	
	6:30 P.M.	Dinner - Festin des Gouverneurs	
	9:30 P.M.	After-dinner drink hosted by participating designers	
<u>Sun., June 15:</u>	7:30 A.M.	Breakfast - Salon Viger, Chateau Champlain	
	8:15 A.M.	Fashion presentations	
	11:00 A.M.	Break	
	12:00 Noon	Lunch - Helene-de-Champlain, sponsored by City of Montreal	
	1:45 P.M.	Bus to airport	
Contact: U.S.--Mildred Custin Ltd., 767 Fifth Ave., 421-3974; Canada -- Barry Beloff Associates Ltd, 3 Place Ville-Marie, Montreal, Quebec (514) 861-0981.			

June 16 FATHER'S DAY (Sunday)

THE NEW YORK COUTURE BUSINESS COUNCIL
SIXTY-THIRD SEMI-ANNUAL NATIONAL PRESS WEEK, JUNE 16-20, 1974

Unless otherwise noted all showings are in the Gramercy Suite, N.Y. Hilton Hotel, 6th Ave., and 53rd Street. By invitation. Director: Mildred Sullivan, LA 4-0461. Hospitality Corners: Murray Hill Suite B.

<u>Sun., June 16:</u>	6:30 P.M.	Welcome Party for Editors (cocktails /Buffet Supper) (Host: U.S. Virgin Islands)Pot au Feu 123 West 49th St.)
<u>Mon., June 17:</u>	8:30 A.M.	HUSH PUPPIES , presentations "The Golden Basset Award")
	9:45 A.M.	WELCOMING ADDRESS: Vincent Monte-Sano, president N.Y. Couture Business Council
	10:00 A.M.	MALCOLM STARR (Rizkallah)
	10:30 A.M.	RODRIGUES for PETER CLEMENTS
	11:00 A.M.	Writing Period
	11:45 A.M.	Buses leave for next show
	12:00 Noon	FIELDCREST (luncheon) 60 West 40th Street "American Heritage" collection for the home
	2:00 P.M.	Buses return to N.Y. Hilton
	2:30 P.M.	RUSSEL TAYLOR
	3:00 P.M.	GINO PAOLI
	3:30 P.M.	BIDE-A-WEE - Speaker: Matthew Margolis, dog trainer and author
	4:00 P.M.	Writing Period
	5:30 P.M.	SAMSONITE, Guest Host: Scott Carpenter, astronaut (cocktails) ("Travel Bureau" luggage)
	7:30 P.M.	YARDLEY OF LONDON (champagne/dinner) . .Sutton Ballroom North ("Daylight Encounter") 2nd floor
		HOSPITALITY CORNERS: Hush Puppies, Upbeat, Bide-A-Wee (P.M. only)
<u>Tues., June 18:</u>	8:00 A.M.	COLGATE-PALMOLIVE (breakfast) active sportswear for women Presented by: Cold Power; Commentary: Julia Meade
	10:00 A.M.	CARLYE (Sadye B. Weinberg) (Continued on the following page)

NEW YORK COUTURE BUSINESS COUNCIL PRESS WEEK (Continued from pg. 5)

June 18 (cont.): 10:30 A.M. MAINSTREET
 11:00 A.M. LEDASPAIN
 11:30 A.M. Writing Period
 1:00 P.M. Luncheon
 2:15 P.M. THE BRIDES (Piccione, Michael Piccione, Aldred Angelo, styled by Edythe Vincent)
 3:00 P.M. JACQUES BELLINI
 3:30 P.M. POSH (Jay Anderson)
 4:00 P.M. Writing Period
 5:00 P.M. SAGA MINK (Multi-Media presentation; live models, slides, films) (cocktails)
 7:30 P.M. "WEAR THE ACTION IS" (presented by Helen Lack and Lenore Ringler) Fashions by: Liz Beg for Bernie Bee (American Enka); Before Six-for After Six; Maurice Antaya; Liz Carlson (Warnoco Div.); Gay Gibson; Habitat Industries; Karlana; Momentum (Div. Gay Gibson)
 Host: Act I (cocktails/Supper) . . . 1 Times Square (42nd St.)

HOSPITALITY CORNERS: Hush Puppies

Wed., June 19: 8:00 A.M. "GLAD" (breakfast) "couture" collection of Glad Trash fashions
 9:30 A.M. GENRE (Gil Aimbez)
 10:00 A.M. TEAL TRAINA/SHERENA
 10:30 A.M. TEAL for GAY GIBSON
 11:00 A.M. Writing Period
 12:00 Noon MILLINERY INSTITUTE OF AMERICA . . . Georgian Room
 (luncheon) "The Finishing Touch" Americana Hotel
 2:30 P.M. KEN SCOTT
 3:00 P.M. COUNT ROMI/PIOGGIA (Mary Ann Restivo)
 3:30 P.M. BILL TICE for ESP
 4:00 P.M. Writing Period
 4:45 P.M. Buses leave for next event
 5:00 P.M. AMERICAN WOOL COUNCIL/MOHAIR COUNCIL OF AMERICA
 (cocktails) "The Touch of Class" . . . Hotel Pierre
 Cotillion Room
 7:00 P.M. Buses return to N.Y. Hilton Hotel

HOSPITALITY CORNER: Morris Moskowitz Handbags; Lady Manhattan

Thurs., June 20: 8:30 A.M. Continental Breakfast
 10:00 A.M. DAVID CRYSTAL
 10:30 A.M. FORMFIT ROGERS
 11:00 A.M. NAT KAPLAN
 11:30 A.M. Writing Period
 12:00 Noon CORDUROY COUNCIL/SIMPLICITY PATTERNS (Luncheon)
 "Companions in Fashion"
 2:30 P.M. Buses for M.F.A. Men's fashion weekend, Spring Lake, N.J.

Beginning Monday June 17	OPENING OF HOLIDAY COLLECTION Continuous by appointment.	KASPER FOR JOAN LESLIE; J.L. SPORT Contact: 239-4600.	530 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Beginning Monday June 17	OPENING OF HOLIDAY COLLECTION Continuous showings by appointment.	SIBLEY-COFFEE Contact: Ellen Klein, PL 8-2341.	37 WEST 57TH STREET SHOWROOM - 9TH FLOOR
Tuesday June 18- June 19	REPORT ON INTERSTOFF FAIR Barbara Hennessey, fashion director, will report on the Interstoff Fashion Fair. Press: 9:30 A.M.; Trade at 4:00 P.M. Trade also June 19 at 9:30 and 4:00. Contact: Margaret Allen, 688-5050.	TALON FASHION CENTER	43 EAST 51ST STREET 2ND FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday June 19 12:00 Noon Luncheon	MILLINERY SHOWING FOR THE PRESS "The Finishing Touch" -- semi-annual millinery show. Burt Champion, 686-2975.	MILLINERY INSTITUTE OF AMERICA (10 EAST 40TH)	HOTEL AMERICANA GEORGIAN ROOM By invitation. Contact:
Wednesday June 19 5:00 P.M.	"THE TOUCH OF CLASS" -- FASHION PRESENTATION Show at 5:30. By invitation. Contact: Rosemary Tocco, 354-2090.	AMERICAN WOOL COUNCIL & MOHAIR COUNCIL OF AMERICA	HOTEL PIERRE COTILLION ROOM
Beginning Thursday June 20	OPENING: FALL AND WINTER COLLECTION Fur coats and jackets, fur-trimmed and fur-lined leathers and suedes for men and women by Albert Gompertz Associates. By appointment. Contact: 594-8873.	COUNTESS MARA FURS	333 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Thursday June 20- June 23	PRESS PREVIEW: FASHION CLINICS Sixth annual Fall-Winter press preview of men's and boys' fashions. <u>Thurs., June 20:</u> <u>Fri., June 21:</u> <u>Sat., June 22:</u> <u>Sat., June 23:</u>	MEN'S FASHION ASSOCIATION 7:00 P.M. PIERRE CARDIN (cocktails and dinner) 8:00 A.M. MICHAELS/STERN (Breakfast) 9:00 A.M. MFA CLINIC ONE 12:00 Noon NAT'L ASSN. OF HOSIERY MFRS. (luncheon) 7:00 P.M. RAFAEL (cocktails) 8:00 P.M. DU PONT COMPANY (Dinner) 8:00 A.M. PENDLETON WOOLEN MILLS (Breakfast) 9:00 A.M. MFA CLINIC TWO 12:00 Noon THE DENIM COUNCIL (cocktails) 1:00 P.M. AMERICAN PRINTED FABRICS COUNCIL (Luncheon) 7:00 P.M. JOHN WEITZ FOR PALM BEACH (cocktails) 8:00 P.M. J.P. STEVENS & CO. (Dinner) 10:00 P.M. ARROW SHIRTS (cocktails) 8:00 A.M. AFTER SIX (Breakfast) 9:00 A.M. MFA CLINIC THREE 11:30 A.M. CBS TELEVISION NETWORK (cocktails, luncheon)	MONMOUTH HOTEL SPRING LAKE, NEW JERSEY
	By invitation. Executive Director: Norman Karr. Fashion Director: Chip Tolbert. Contact: Katherine Agnello, 1290 Sixth Ave., LT 1-8210.		
Saturday June 22 11:30 A.M.	FALL AND WINTER BRIDAL FASHIONS Tickets in Bridal Dept., 4th floor., Publicity: Margot Infantino, LO 4-3300.	GIMBELS (33RD ST. & BROADWAY)	6TH FLOOR AUDITORIUM
Monday June 24 7:00 P.M.- 8:30 P.M.	ANNIVERSARY OF FIFTH AVENUE ASSOCIATION Picnic for the press, saluting the 150th anniversary of Fifth Avenue Association. By invitation. Contact: Harriett Pitt, Harshe, Rotman & Druck, 661-3400.	N.Y. FASHION CAPITAL	MUSEUM OF CITY OF N.Y. 5TH AVE. & 104TH ST.
Tuesday June 25 12:00 Noon- 3:00 P.M.	SHOWING OF NEW BEAUTY PRODUCTS Leading beauty companies will present new products. For press, by invitation. Contact: Helen Nash, 686-3350; or Joan Parker, 628-1313.	DAY OF BEAUTY	HOTEL PLAZA PERSIAN ROOM
Monday July 1 12:00 Noon	AUTUMN AND WINTER COLLECTION For press and customers. By invitation. Contact: Elizabeth Bixon, 688-4410.	ADOLFO (22 EAST 56TH STREET)	ST. REGIS HOTEL VERSAILLES ROOM

Monday	FALL SHOWINGS	AMERICAN DESIGNER	HOTEL PLAZA
July 24-	FOR VISITING PRESS	SHOWINGS	TERRACE ROOM
July 28	Unless otherwise noted, all showings are held in the Terrace Room. By invitation. Publicity: Eleanor Lambert, MU 8-2130.		

Monday, June 24:

7:30 A.M.	Continental Breakfast
8:00 A.M.	Fall 1974 Forecast - Eleanor Lambert
8:30 A.M.	ADELE SIMPSON
9:15 A.M.	LEO NARDUCCI for AMBIANCE
10:00 A.M.	ILIE WACS
10:45 A.M.	OSCAR DE LA RENTA
11:30 A.M.	Writing Period
12:30 P.M.	INTERCOIFFURE AMERICA (luncheon and showing) (In association with Clairol and "Maintain" by Leslie Blanchard)
2:00 P.M.	GEOFFREY BEENE
2:45 P.M.	JERRY SILVERMAN (SHANNON RODGERS)
3:30 P.M.	CALVIN KLEIN
4:15 P.M.	TRIGERE
5:30 P.M.	Writing Period
6:30 P.M.	NEW YORK CITY: FASHION CAPITAL OF THE WORLD, INC. -- Salute to Fifth Avenue's 150th Anniversary. Box Supper at Museum of City of New York

Tues., June 25:

8:00 A.M.	LANVIN-CHARLES OF THE RITZ -- Champagne Breakfast -- (Baroque Suite, Mezzanine)
9:30 A.M.	ANNE KLEIN and COMPANY (DONNA KARAN)
10:15 A.M.	JOHN KLOSS for CIRA
11:00 A.M.	HAZEL AND BILL HAIRE for FRIEDRICKS SPORT
11:45 A.M.	DUBAUX JEWELRY (Brief showing)
12:00 Noon	DAY OF BEAUTY (HELEN NASH and JOAN PARKER) (Persian Room)
2:00 P.M.	KIMBERLY KNITWEAR
2:45 P.M.	ADRI
3:30 P.M.	PAT SANDLER
4:15 P.M.	THE ESTEVEZ COLLECTION and ANYTIME COLLECTION BY ESTEVEZ
5:00 P.M.	Writing Period
6:00 P.M.	"COME TO THE FABERGE" -- Cocktails and exhibit of Faberge Treasures. (1345 Sixth Ave., 44th St., 37th floor)

Wed., June 26:

7:30 A.M.	Continental Breakfast
8:00 A.M.	RALPH LAUREN
8:20 A.M.	JOHN KLOSS
8:40 A.M.	CLOVIS RUFFIN
9:15 A.M.	BILL BLASS
10:00 A.M.	JOHN ANTHONY
10:45 A.M.	KASPER for JOAN LESLIE
11:30 A.M.	KASPER for J.L. SPORT
12:30 P.M.	THE WOOL BUREAU (Luncheon and showing) (Ballroom)
2:00 P.M.	MOLLIE PARNIS BOUTIQUE
2:45 P.M.	THE EVA GABOR LOOK BY ESTEVEZ
3:30 P.M.	JIM BALDWIN DESIGNS
4:15 P.M.	Writing Period
5:00 P.M.	COTY (Cocktails and Announcement of 1974 Coty American Fashion Critics' Awards) (Baroque Suite)
7:00 P.M.	ARNOLD SCAASI HATS for BIERNER & SON

(Continued on the following page)

AMERICAN DESIGNER SHOWINGS OF FALL COLLECTIONS (Cont. from page 8)

Thurs., June 27: 8:00 A.M. FAMOLARE SHOWS (Breakfast and showing) 4 W. 58th St., 8th fl.
 9:15 A.M. MAISONETTE by HOWARD LAWRENCE
 10:00 A.M. ALBERT NIPON
 10:45 A.M. PAPILLON (SUSAN SHEINMAN)
 11:30 A.M. D D DOMINICK SPORTSWEAR COMPONENTS (DOMINICK AVELLINO)
 12:15 P.M. Writing Period
 1:00 P.M. AMERICAN FUR INDUSTRY (Luncheon and showing) (Ballroom)
 2:30 P.M. GLORIA SACHS
 3:15 P.M. STEPHEN BURROWS
 4:00 P.M. PRISCILLA OF BOSTON
 4:45 P.M. Writing Period
 6:00 P.M. DIAMONDS TODAY AWARDS -- DIAMOND INFORMATION CENTER
 (Cocktails) (Baroque Suite)

Fri., June 28: 8:00 A.M. BILL KAISERMAN for RAFAEL FASHIONS (Breakfast)
 8:30 A.M. T. T. MALLO LTD. by MAX ADLER
 9:15 A.M. ABE SCHRADER by BELLE SAUNDERS
 10:00 A.M. PENDLETON SPORTSWEAR
 10:45 A.M. ALEXANDER SHIELDS
 11:30 A.M. GOLDWORM
 12:15 P.M. HALSTON
 1:00 P.M. DESIGNER-PRESS PANEL DISCUSSION--Host: ROSELON (NYESTA)

July 4 INDEPENDENCE DAY (Thursday) -- Legal Holiday

July 14- FALL AND WINTER ITALIAN COUTURE COLLECTIONS IN ROME. Contact: Mario Goracci,
 July 20 Camera Nazionale Della Moda Italiana, Via Panama 26, Rome. Tel: 859-484; 854-928

Monday	PARIS COUTURE	CHAMBRE SYNDICALE DE	PARIS,
July 22-	FALL SHOWINGS	LA COUTURE PARISIENNE	FRANCE

July 26 (P) indicates Press Show; (B) Buyers show

Mon., July 22: 9:00 A.M. Torrente (P); 9:30 A.M. Ted Lapidus (P)
 10:00 A.M. Serge Lepage (P); 10:30 A.M. Jean-Louis Scherrer (P)
 10:30 A.M. Dior (B); 11:45 A.M. Pierre Cardin (P); 12:30 Vaughn (P)
 2:30 P.M. Christian Dior (P); 3:00 P.M. Torrente; Scherrer (P)
 3:30 P.M. Serge Lepage (B); 4:00 P.M. Philippe Venet (P)
 5:30 P.M. Philippe Venet (P); Christian Dior (B)

Tues., July 23: 9:30 A.M. Balmain (P); Patou (B); 10:00 A.M. Marc Vaughn (B)
 10:30 A.M. Givenchy (B); 11:00 A.M. Lanvin (P); 11:15 Nina Ricci (B)
 12:00 Noon Louis Feraud (P); 2:30 P.M. Jean Patou (P); Ungaro (B)
 3:00 P.M. Lanvin (P); Balmain (B); Venet (B); 3:30 P.M. Chanel (B)
 4:45 P.M. Nina Ricci (P)

Wed., July 24: 9:00 A.M. Ungaro (P); 9:30 A.M. Givenchy (B); 10:00 A.M. Laroche (P)
 10:00 A.M. Jean Patou (B); 10:45 A.M. Nina Ricci (B)
 11:00 A.M. St. Laurent (P); 1:00 P.M. Jean Hercey (P)
 2:00 P.M. Molyneux (P); Ungaro; 3:00 P.M. Yves St. Laurent (B)
 3:00 P.M. Lanvin (B); Laroche (B); 3:30 P.M. Givenchy (P); Chanel (B)
 2:30 P.M. Ungaro (P); 5:30 Laroche (P); Ungaro (P); St. Laurent (B)

Thurs., July 25: 9:30 A.M. Courreges (P); Paco Rabanne (P); 11:30 Paco Rabanne (P)
 2:00 P.M. Courreges (P); 2:30 P.M. Paco Rabanne (B); 3:00 Gres (P)
 3:00 P.M. Givenchy (P); Lanvin (B); Laroche; 3:30 St. Laurent (B)
 3:30 P.M. Chanel (B); Molyneux (B); 5:00 P.M. Courreges (P)
 6:30 P.M. Carven (P)

Fri., July 26: 10:30 A.M. Gres (P); 9:30 A.M. Courreges (P); 3:00 P.M. Carven (B)
 3:30 P.M. Molyneux (B)

Press contact: Denise Dubois, 100, rue Faubourg St. Honore, Paris 8, France.

July 28- INTERNATIONAL JEWELRY TRADE SHOW AT N.Y. HILTON AND AMERICANA
July 31 Contact: Victor Paul, 10 Rooney Circle, W. Orange N.J. (201) 736-9100

Saturday	HOLIDAY MARKET	AMERICAN FASHION	DALLAS APPAREL MART
Aug. 17-	WEEK IN DALLAS	ASSOCIATION	2300 STEMMONS FREEWAY
Aug. 24	Women's and children's wear Holiday and Midwinter market week. Contact: (214) 634-1970; or Jack Goldstein, 527 Madison Avenue, 752-2422.		

CONTINUOUS SHOWINGS -- THESE ADDITIONAL FALL AND HOLIDAY COLLECTIONS OPENING IN JUNE

ELEANOR BRENNER FOR BRENNER COUTURE; BEES. . 498 Seventh, 5th floor, 239-1150

TED BROWN BY FRANCES PRISCO 498 Seventh Avenue, 2nd floor, LO 4-9311

GIOVANNI DE MOURA 770 Madison Avenue, 5th floor, 861-7770

MARY FARRIN LTD. (LONDON) (thru. June 14) . .Hotel Algonquin, 59 W. 44th St., 687-4400

STAN HERMAN FOR HARMON KNITWEAR 530 Seventh Avenue, 20th floor, 695-1617

KIMBERLY 1441 Broadway, 16th floor, 221-7373

LANVIN SHIRTDRESSES 1407 Broadway, Suite 2705, 695-4852

NANTUCKET NATURALS 498 Seventh Avenue, 17th floor, CH 4-3558

KEN SCOTT USA LTD. 550 Seventh Avenue, 5th floor, 221-6295

ERNST STRAUSS; SCHNELL SPORTS.Hotel Gotham, Suite 1001-1002, CI 7-2200

LEVINO VERNA 1407 Broadway, 34th floor, BR 9-2345

THESE FALL AND WINTER FUR COLLECTIONS HAVE ALREADY OPENED

BARLAN FURS 333 Seventh Avenue, 18th floor, LO 5-2850

BILL BLASS FURS FOR REVILLON 333 Seventh Avenue, 9th floor, 565-4122

THE BROTHERS CHRISTIE 333 Seventh Avenue, 11th floor, PE 6-6944

MICHAEL FORREST (PIERRE CARDIN &333 Seventh Avenue, 20th floor, LO 4-4726
STEPHEN BURROWS) (10:30 and 2:30 daily)

FUR & SPORT 333 Seventh Avenue, 6th floor, 594-8873

OLIVER GINTEL 333 Seventh Avenue, 16th floor, PE 6-5573

GOLDIN-FELDMAN 345 Seventh Avenue, 12th floor, LA 4-5373

HALSTON FURS FOR A.C. BANG, INC. . . . 333 Seventh Avenue, 19th floor, 736-0088

H.B. A. FURS (BONNIE CASHIN, 350 Seventh Avenue, 14th floor, LA 4-0105
CATHERINE GUILBERT, EDMUND SALVATORE) (10:30 and 2:30 daily)

Q.M.B. (QUALITY FURS, MANOS & BLOCK) . .333 Seventh Avenue, 3rd floor, CH 4-7551

VALERIE FURS CORP.; V.S.R.; 150 West 30th Street, 12th floor, 947-2020
SCHREIBMAN-RAPHAEL

1975														
JANUARY				FEBRUARY				MARCH						
S	M	T	W	T	F	S		S	M	T	W	T	F	S
				1	2	3	4							1
5	6	7	8	9	10	11		2	3	4	5	6	7	8
12	13	14	15	16	17	18		9	10	11	12	13	14	15
19	20	21	22	23	24	25		16	17	18	19	20	21	22
26	27	28	29	30	31			23	24	25	26	27	28	29
								30	31					
APRIL				MAY				JUNE						
S	M	T	W	T	F	S		S	M	T	W	T	F	S
				1	2	3	4							1
6	7	8	9	10	11	12		4	5	6	7	8	9	10
13	14	15	16	17	18	19		11	12	13	14	15	16	17
20	21	22	23	24	25	26		18	19	20	21	22	23	24
27	28	29	30					25	26	27	28	29	30	31
JULY				AUGUST				SEPTEMBER						
S	M	T	W	T	F	S		S	M	T	W	T	F	S
				1	2	3	4							1
6	7	8	9	10	11	12		3	4	5	6	7	8	9
13	14	15	16	17	18	19		10	11	12	13	14	15	16
20	21	22	23	24	25	26		17	18	19	20	21	22	23
27	28	29	30	31				24	25	26	27	28	29	30
								31						
OCTOBER				NOVEMBER				DECEMBER						
S	M	T	W	T	F	S		S	M	T	W	T	F	S
				1	2	3	4							1
5	6	7	8	9	10	11		2	3	4	5	6	7	8
12	13	14	15	16	17	18		9	10	11	12	13	14	15
19	20	21	22	23	24	25		16	17	18	19	20	21	22
26	27	28	29	30	31			23	24	25	26	27	28	29
								30	31					

JANUARY

FEBRUARY

MARCH

S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	

S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

APRIL

MAY

JUNE

S	M	T	W	T	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30			

S	M	T	W	T	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					

JULY

AUGUST

SEPTEMBER

S	M	T	W	T	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

S	M	T	W	T	F	F
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				

OCTOBER

NOVEMBER

DECEMBER

S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

S	M	T	W	T	F	S	
						1	
2	3	4	5	6	7	8	
9	10	11	12	13	14	15	
16	17	18	19	20	21	22	
23	24	25	26	27	28	29	
30							

S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			